

90 SOUTH ELEVENTH STREET, MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	303502	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	CROSSROADS MEDIA AND 66 Canal Center Plz Ste 555				
ADDRESS	Alexandria VA 22314-1576 USA				
CONTACT	MICHELLE SANTUOSO				
LOCAL SALESPEOPLE	Nicole Roy Pol	AGENCY EST. NO. 1344	PRODUCT 1300 CODE		
NATIONAL SALESPEOPLE					
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCAST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10000..	1	04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	1	1000.00	1000.00
2	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	1	2000.00	2000.00
3	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	1500.00	1500.00
4	10000.. Cancelled	09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	0	400.00	.00	
5	10000..	1	09:58A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	2000.00	2000.00
6	10000..	1	10:58A	12:01P	30S	11/05/12-11/05/12	YOUNG & THE RESTLESS	1	2000.00	2000.00
7	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	2500.00	2500.00
8	10000..	1	12:30P	01:00P	30S	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	1	2000.00	2000.00
9	10000..	1	12:59P	01:58P	30S	11/05/12-11/05/12	THE TALK	1	2000.00	2000.00
10	10000..	1	01:59P	02:58P	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	2000.00	2000.00
11	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	1500.00	1500.00
12	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	2500.00	2500.00
13	00001..	1	04:59P	05:30P	30S	11/02/12-11/02/12	N-F 5PM NEWS	1	4500.00	4500.00
14	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	303502	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		CROSSROADS GPS	
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW	
ADDRESS	Alexandria	VA 22314-1576	Washington	
CONTACT	USA		DC 20005-2102	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1344	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1				

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ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM
ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM
15	00001..	1	05:30P	05:58P	30S	11/02/12-11/02/12	CBS EVENING NEWS	1	10000.00	10000.00
16	10000.. Cancelled		05:30P	05:58P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	3500.00	.00
17	00001..	1	05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	1	9000.00	9000.00
18	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	9000.00	9000.00
19	00001..	1	06:27P	07:00P	30S	11/02/12-11/02/12	WHEEL OF FORTUNE	1	12000.00	12000.00
20	10000.. Cancelled		06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	0	6000.00	.00
21	1.....	1	06:58P	07:58P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	12000.00	12000.00
22	1.....	1	07:58P	09:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	16000.00	16000.00
23	1.....	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	16000.00	16000.00
24	00001.0	1	10:00P	10:35P	30S	11/02/12-11/02/12	LATE NEWS M-F/SU	1	9000.00	9000.00
25	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	9000.00	9000.00
26	00001..	1	10:35P	11:38P	30S	11/02/12-11/02/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
27	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
281..	1	06:58P	08:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	10000.00	10000.00

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NAME	CROSSROADS MEDIA 66 Canal Center Plz Ste 555				
AND					
ADDRESS	Alexandria VA 22314-1576				
CONTACT	USA MICHELLE SANTUOSO				
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1344	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1					

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291..	1	08:00P	09:00P		30S	11/02/12-11/02/12	CSI: NY	1	12000.00	12000.00
301..	1	09:00P	10:00P		30S	11/02/12-11/02/12	BLUE BLOODS	1	12000.00	12000.00
311. Cancelled		05:58A	08:00A		30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	0	400.00	.00
321..	1	07:57A	09:00A		30S	11/03/12-11/03/12	SAT 8AM NEWS	1	1500.00	1500.00
331. Cancelled		06:00P	06:30P		30S	11/03/12-11/03/12	SATURDAY 6P NEWS	0	1400.00	.00
341. Cancelled		06:28P	07:00P		30S	11/03/12-11/03/12	WHEEL OF FORTUNE	0	1800.00	.00
351. Cancelled		06:58P	07:58P		30S	11/03/12-11/03/12	CRIME TIME SATURDAY	0	1800.00	.00
361. Cancelled		07:58P	08:58P		30S	11/03/12-11/03/12	CRIME TIME SATURDAY	0	2100.00	.00
371. Cancelled		08:58P	10:00P		30S	11/03/12-11/03/12	48 HOURS MYSTERIES	0	3000.00	.00
381. Cancelled		10:00P	10:35P		30S	11/03/12-11/03/12	LATE NEWS SAT	0	2600.00	.00
391	1	05:58A	07:00A		30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	1	900.00	900.00
401	1	07:58A	09:30A		30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	5000.00	5000.00

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ADDRESS	Alexandria VA 22314-1576 USA								
CONTACT	MICHELLE SANTUOSO								
LOCAL SALESPERSON	Nicole Roy Pol 1344	AGENCY EST. NO.	PRODUCT 1300 CODE						
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1									
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			FROM	TO						
411 Cancelled		09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	0	2000.00	.00
421	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	2500.00	2500.00
431	1	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
441 Cancelled		05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	0	1800.00	.00
451	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	20000.00	20000.00
461	1	06:58P	08:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	15000.00	15000.00
471 Cancelled		08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	0	9500.00	.00
481 Cancelled		09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	0	9500.00	.00
491	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30 Total Contract:	1	3000.00	3000.00
								35		229900.00
Billing Summary										
					Qtr 4:12	Oct .00	Nov 213400.00	Dec .00		Total 213400.00
										GRAND TOTAL 213400.00

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